

# FOOD COMMUNICATION TOOLS

## a few examples

### TOOLS AIMED AT EMPLOYEES

#### Meal vouchers

FOOD logo stamped on the card or adds inserted to raise awareness on the programme



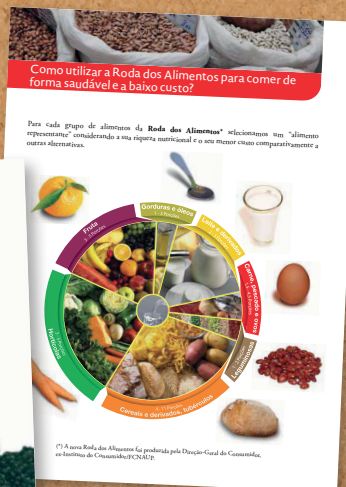
#### Shopping list

Practical tool to help consumer remember the recommendations, with a seasonal fruit and vegetable calendar



#### Smart FOOD book

Manual on healthy nutrition to help in management practices



winner of Nutrition AWARDS 2013

#### Cooking show

How to prepare easily and quickly a balanced meal





# FOOD COMMUNICATION TOOLS a few examples

## TOOLS AIMED AT RESTAURANTS

### Leaflet for restaurants

Information about the FOOD recommendations



### Certificate for FOOD restaurants

Restaurant's commitment to respecting the recommendations



### A didactic movie for restaurants

Practical  
information to  
prepare a balanced  
and appetizing  
daily meal



### FOOD restaurants finder

Websites and mobile applications  
to enable employees to locate  
the nearest FOOD restaurants

