

# PROGRAMME

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## MORNING - 10.00 - 13.00 - Plenary session

Opening speeches by:

- **MEP Mario Mauro**, Head of PdL Italian Delegation in the EPP Group
- **Jacques Stern**, CEO Edenred
- **Gábor Baranyai**, Deputy State Secretary for EU Sectoral Policies, Hungary
- **Despina Spanou**, DG SANCO, Chair of the EU Platform for Action on Diet, Physical Activity and Health

**10.30 - 11.30**

### **Roundtable 1: The importance of balanced nutrition at work**

Moderator: **Christopher Wanjek**, author of *Food at Work*, published by the International Labour Organisation (ILO)

- **Commissioner Antonio Tajani**, Vice-President, Industry and Entrepreneurship
- **Giulia del Brenna**, Head Of Unit Competitiveness in the pharmaceuticals industry and biotechnology, DG Enterprise and Industry, European Commission
- **MEP Elisabetta Gardini**, Committee on the Environment, Public Health and Food Safety at the European Parliament
- **Olivier Christiaens**, Federal Public Service for Health, Food Chain Safety and Environment, Belgium
- **Juan Ballesteros**, Spanish Food Safety and Nutrition Agency (AESAN)
- **Ulf Bohman**, Keyhole Restaurant Association, Sweden
- **Professor Ambroise Martin**, Medical School, Claude Bernard University - Lyon
- **Caroline Bollars**, World Health Organisation (WHO) Regional Office for Europe

### **Q&A**

**General presentation of the FOOD\* project** by **Nathalie Renaudin**, Coordinator, Edenred

**11.45 - 12.45**

### **Roundtable 2: FOOD\*: A Public Private Partnership for a successful initiative**

Moderator: **Professor Martin Caraher**, City University of London

- **Ghislaine Dufourny**, Information and Research Centre about Food Intolerances and Hygiene (CIRIHA): Results of the inventory of current practices
- **Professor Giuseppe Masanotti**, University of Perugia, Coordinator European Campaign Move Europe: Promoting Workplace Health Promotion in European Companies
- **Charlotte Pedersen**, Centre of Research of the Institut Paul Bocuse: Main findings of the surveys
- **Iva Malkova**, STop OBesity project, "Healthy Living the Easy Way" Association: actions in restaurants
- **Professor Agneta Yngve**, Karolinska Institutet & Akershus University College: Evaluation of the FOOD\* project
- **Toni Colom**, Public Health, Balearic Islands, Spain: role of the Advisory Board

### **Q&A**

Conclusion by **Nathalie Renaudin**, Coordinator, Edenred

## **LUNCH - 13.00 - 14.30 - walking dinner**

> 6 national buffets proposed by EuroToques and Chef Jiří Král

## **AFTERNOON - 14.30 - 16.30 - workshops**

### **14.30 - 15.30: Workshop 1**

Dedicated to companies interested in implementing the programme

Moderator: **Nolwenn Bertrand**, Co-coordinator, Edenred

- **Karla Van den Broek**, Prevent, ENWHP: Facts and figures on the importance of nutrition and well being at work;
- **Marie Cordiez, Fearghal O'Connell, Gianni Fontana, Daniela Pedret, Gustavo Bazan** and **Chen Liu**: Presentation of the tools adapted for companies, the methodology and evaluation of the actions;
- Implementation in companies: testimonies
- Q&A with HR Managers and CSR Managers

### **15.30 - 16.30: Workshop 2**

Understanding the programme: meeting with the partners

Moderator: **Nolwenn Bertrand**, Co-coordinator, Edenred

- **Ulf Bohman**, Keyhole Restaurant Association, Sweden, **Iva Malkova**, STop OBesity project (STOB), Czech Republic, **Olivier Christiaens**, Federal Public Service for Health, Food Chain Safety and Environment, Belgium, **Anna Bach**, Fundación Dieta Mediterránea (FDM), Spain, **Professor Ambroise Martin**, France
- Q&A with nutritionists
- New roles and how to implement FOOD in a new country